

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 17.37
 *** CHANGES *** ** WFLA-TV ***

REP HEADLINE# 6187121 TRF# E:120620
 \$\$\$ MCL# 2: UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME FOLI/B NELSON/D/SEN/FL REP.# OFF.# SALESMAN #
 AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6150 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6187121 CLASS: NATL. LOCAL REGIONAL
 PRDCT BILL NELSON 4 SENATE EST#477 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/12 17.37

REP: CREDIT 10/10
 SPOTS CANCELED ON LN'S 2,6,19-21
 NEW TTL \$16,750
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM BILL NELSON FOR SENATE
 :LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
 : :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 477

2	S	630P-700P	30			\$1,250.00	9/22	9/22	0		SAT	0
---	---	-----------	----	--	--	------------	------	------	---	--	-----	---

PROGRAM : SAT NEWS
 CON COM1: SAT NEWS

6	S	700A-900A	30			\$450.00	9/18	9/21	2		TU,TH-F	2
---	---	-----------	----	--	--	----------	------	------	---	--	---------	---

PROGRAM : TODAY SHOW
 CON COM1: TODAY SHOW

19	S	700P-730P	30			\$500.00	9/24	9/24	0		MON	0
----	---	-----------	----	--	--	----------	------	------	---	--	-----	---

PROGRAM : NEWS
 CON COM1: NEWS

REP HEADLINE# 6187121 TRF# E:120620
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 17.37
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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20	S		630P-700P	30		\$1,250.00	9/23	9/23	0		SUN	0
PROGRAM : SUN NEWS												
CON COM1: SUN NEWS												

21	S		900A-1000A	30		\$150.00	9/23	9/23	0		SUN	0
PROGRAM : SUN 9AM NEWS												
CON COM1: SUN 9AM NEWS												

SEP/12 16750.00

CONTRACT TOTAL 16750.00
 TOTAL SPOTS 26

MARKET TOTALS \$72,916 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 804 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601
PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	16750	Campaign Ref:	E:120620234
Buyer:	FL	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06187121
Est./PO Number:	06187121	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Bill Nelson 4 Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
1	Wed 10p ET / 9p CT Law & Order SVU ..W.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
2	Sat 630p ET / 530p CT NBC NightlyS.	04		30 Comme	Nbr of Spots Closed PR			625
3	M-Su 11p News ..W.F....	06		30 Comme	Nbr of Spots Closed PR	2	2	
4	M-Su Late News Late RunS	06	625	30 Comme	Nbr of Spots Closed PR	1	1	625
5	M-Su 11p News M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
6	M-F 6a News ..T.F....	06		30 Comme	Nbr of Spots Closed PR	2	2	
7	M-F 7a Today Show ..T.F....	06	450	30 Comme	Nbr of Spots Closed PR	1	1	900
8	M-F 1135p ET / 1035p CT Tonight ..W.F....	06		30 Comme	Nbr of Spots Closed PR	2	2	450
Weekly Totals:					Total Spots(Ord Spots)	21	5	26
Closed PR						19	3	22

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 804 Issue 5

News Channel 8
on your side

MeTV

TBO.com
Tampa Bay Online

WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	16750	Campaign Ref:	E:120620234
Buyer:	FL	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06187121
Est./PO Number:	06187121	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
9	M-F 530p News ..W....	06	450	30 Comme	Nbr of Spots 1		1	450
10	M-F 530p News M.....	06	450	30 Comme	Nbr of Spots 1		1	450
11	M-F 630p ET / 530p CT NBC Nightly News ..W.F..	06	1000	30 Comme	Nbr of Spots 1		1	1000
12	M-F 9a Today Show II ..W....	06		30 Comme	Nbr of Spots 1		1	
13	M-F 9a Today Show II M.....	06	275	30 Comme	Nbr of Spots 1		1	275
14	M-F 730p Extra T.T....	06		30 Comme	Nbr of Spots 2		2	
15	Sun 8a Today ShowS	06	250	30 Comme	Nbr of Spots 1		1	250
16	Sat 7a Today ShowS	06	250	30 Comme	Nbr of Spots 1		1	250
17	M-F 6p News T.T....	06	600	30 Comme	Nbr of Spots 1		1	600
18	M-F 4p Dr Oz T.T....	06	300	30 Comme	Nbr of Spots 2		2	600
19	M-F 7p Entertainment Tonight	06		30	Nbr of Spots			
Weekly Totals: Total Spots(Ord Spots)					21	5	26	
Closed PR					19	3	22	

Local

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 804 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	16750	Campaign Ref:	E:120620234
Buyer:	FL	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06187121
Est/PO Number:	06187121	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
20	M-F 7p Entertainment Tonight	06		30		1	1	
21	Sun 630p ET / 530p CT NBC Nightly News	06		30				
22	Sun 9a News	06		30				
23	Sat 9a News	06	150	30				150
26	M-F 730p Entertainment Tonight	06	500	30				500
27	M-F 7p News	06		30				
28	M-F 7p News	06		30				
29	Wed 10p ET / 9p CT Revolution	06	1800	30				1800
30	M-Su 11p News	03	1250	30				1250
31	M-F 530a News	03	250	30				500
32	M-F 530a News	03	250	30				250
Weekly Totals: Total Spots(Ord Spots)					21	5	26	
Closed PR					19	3	22	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 804 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	16750	Campaign Ref:	E:120620234
Buyer:	FL	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06187121
Est./PO Number:	06187121	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
33	Sun 12p NewsS	06	75	30 Comme	Nbr of Spots	1	1	75
34	Sat 9a NewsS	03	300	30 Comme	Nbr of Spots	1	1	300
35	Sat 12p NewsS	06	75	30 Comme	Nbr of Spots	1	1	75
36	M-Su 11p NewsS	03	1250	30 Comme	Nbr of Spots	1	1	1250
37	Sun 7p ET / 6p CT Football Night In AmericaS	03	3400	30 Comme	Nbr of Spots	1	1	3400
38	M-Su 11p News M.....	03	1250	30 Comme	Nbr of Spots	1	1	1250
39	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots	1	1	550
Weekly Totals: Total Spots(Ord Spots)					21	5	26	
Closed PR					19	3	22	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
1	Wed 10p ET / 9p CT Law & Order SVU	:30 Commercial	09/17/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120620234
2	Sat 630p ET / 530p CT NBC Nightly News	:30 Commercial	09/17/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120620234
3	M-Su 11p News	:30 Commercial	09/17/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120620234
5	M-Su 11p News	:30 Commercial	09/24/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120620234

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
6	M-F 6a News	:30 Commercial	09/17/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120620234
7	M-F 7a Today Show	:30 Commercial	09/17/12	Closed Pre Emption	450.00	No Makegood / Credit	0000000000	E:120620234
8	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	09/17/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120620234
11	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	09/17/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120620234
12	M-F 9a Today Show II	:30 Commercial	09/17/12	Closed Pre Emption	275.00	No Makegood / Credit	0000000000	E:120620234
14	M-F 730p Extra	:30 Commercial	09/17/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120620234
17	M-F 6p News	:30 Commercial	09/17/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120620234
19	M-F 7p Entertainment Tonight	:30 Commercial	09/17/12	Closed Pre Emption	0.00	09/12, 09/17, 09/19	0000167923	E:120620234
20	M-F 7p Entertainment Tonight	:30 Commercial	09/24/12	Closed Pre Emption	0.00	09/24	0000167924	E:120620234
21	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	09/17/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120620234
22	Sun 9a News	:30 Commercial	09/17/12	Closed Pre Emption	150.00	No Makegood / Credit	0000000000	E:120620234
26	M-F 730p Entertainment Tonight	:30 Commercial	09/17/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120620234
27	M-F 7p News	:30 Commercial	09/17/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120620234
28	M-F 7p News	:30 Commercial	09/24/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120620234

Grand Totals

Totals		09/17		09/24	
Spots	26	Month 9 Weeks: 5		21	5
Cost	16750			13975	2775

Grand Totals:

Spots:	26
Gross Total:	16,750.00
Commission:	2,512.50
Net Total:	14,237.50

REP HEADLINE# 01111 TRF# E:120020
\$\$\$ ROLF 01 UNAPPROVED REV #3 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 17.23
CHANGES ** WFLA-TV ***

AGY # AGY NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #
AGY # AGY NAME ARAP HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6187121 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#477 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP18/12 17.23

REP: MAKEGOOD
PGM CHANGE LN 1
SPOTS CANCELED ON LN'S 3,5,13
LN'S 24-27 ADDED
TTL SAME \$17,500
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM BILL NELSON FOR SENATE

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = AGENCY EST# = 477
AGENCY PRODUCT CODE =

1	NZ	1000P-1100P	30			\$1,800.00	9/19	9/19	1		WED	1
PROGRAM : REVOLUTION												
CON COM1: REVOLUTION												
3	S	1100P-1130P	30			\$625.00	9/19	9/21	0		W,F	0
PROGRAM : 11PM NEWS												
CON COM1: 11PM NEWS												

9/19/12
9/19/12 ttc

REP HEADLINE# 618711 TRF# E:120020
 \$\$\$ MODF 0: UNAPPROVED REV #3 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SRC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	S		600A-700A	30		\$325.00	9/18	9/21	1		TU, F	1
PROGRAM : 6AM NEWS												
CON COM1: 6AM NEWS												
13	S		730P-800P	30		\$500.00	9/18	9/20	1		TU, TH	1
PROGRAM : ET												
CON COM1: ET												
24	A		1100P-1130P	30		\$1,250.00	9/21	9/21	1		FRI	1
PROGRAM : 11P NEWS												
CON COM1: 11P NEWS												
25	A		530A-600A	30		\$250.00	9/20	9/21	2		TH-F	2
PROGRAM : 530A NEWS												
CON COM1: 530A NEWS												
26	A		530A-600A	30		\$250.00	9/24	9/24	1		MON	1
PROGRAM : 530A NEWS												
CON COM1: 530A NEWS												
27	A		1200N-100P	30		\$75.00	9/23	9/23	1		SUN	1
PROGRAM : NOON NEWS												
CON COM1: NOON NEWS												
SEP/12			17500.00									
CONTRACT TOTAL												17500.00
TOTAL SPOTS												33

MARKET TOTALS \$72,916 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 774 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601
PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	11450	Campaign Ref:	E:120620234
Buyer:	FL	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06187121
Est./PO Number:	06187121	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Bill Nelson 4 Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
1	Wed 10p ET / 9p CT Law & Order SVU ..W....	06		30 Comme				
				Nbr of Spots				
				Closed PR	1		1	
2	Sat 630p ET / 530p CT NBC Nightly NewsS.	04	1250	30 Comme				1250
				Nbr of Spots	1		1	
3	M-Su 11p News ..W.F..	06		30 Comme				
				Nbr of Spots				
				Closed PR	2		2	
4	M-Su Late News Late RunS	06	625	30 Comme				625
				Nbr of Spots	1		1	
5	M-Su 11p News M.....	06	625	30 Comme				625
				Nbr of Spots		1	1	
				Open Pre-Empted		-1	-1	-625
6	M-F 6a News T.F..	06	325	30 Comme				325
				Nbr of Spots	1		1	
				Open Pre-Empted	-1		-1	-325
				Closed PR	1		1	325
7	M-F 7a Today Show	06	450	30 Comme				1350
				Nbr of Spots	3		3	
Weekly Totals: Total Spots(Ord Spots)					24	4	28	
Open PR					-7	-1	-8	-3975
Closed PR					8	1	9	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 774 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8868

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	11450	Campaign Ref:	E:120620234
Buyer:	FL	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06187121
Est./PO Number:	06187121	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
8	M-F 1135p ET / 1035p CT Tonight Show ..W.F..	06	325	30 Comme	Nbr of Spots Open Pre-Empted Nbr of Spots	2 -2 1	2 -2 1	650 -650 450
9	M-F 530p News ..W....	06	450	30 Comme	Nbr of Spots	1	1	450
10	M-F 530p News M.....	06	450	30 Comme	Nbr of Spots	1	1	450
11	M-F 630p ET / 530p CT NBC Nightly News ..W.F..	06	1000	30 Comme	Nbr of Spots Nbr of Spots Open Pre-Empted Nbr of Spots Open Pre-Empted	1 1 -1 1 -1	1 1 -1 1 -1	1000 1000 -1000 275 -275
12	M-F 9a Today Show II ..W....	06	275	30 Comme	Nbr of Spots	1	1	275
13	M-F 9a Today Show II M.....	06	275	30 Comme	Nbr of Spots	1	1	275
14	M-F 730p Extra .T.T...	06		30 Comme	Nbr of Spots Closed PR	2	2	
15	Sun 8a Today ShowS	06	250	30 Comme	Nbr of Spots	1	1	250
16	Sat 7a Today Show	06	250	30	Nbr of Spots	1	1	250
Weekly Totals:					Total Spots(Ord Spots)	24	4	28
					Open PR	-7	-1	-8
					Closed PR	8	1	9

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 774 Issue 3



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Tampa, FL 33601

PHONE (813) 228-8888

Original

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Buyer:	FL	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06187121
Est./PO Number:	06187121	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
17	M-F 6p News T.T...	06	600	30 Comme	Nbr of Spots 1		1	600
					Nbr of Spots 1		1	600
					Open Pre-Empted -1		-1	-600
18	M-F 4p Dr Oz T.T...	06	300	30 Comme	Nbr of Spots 2		2	600
19	M-F 7p Entertainment Tonight W...	06		30 Comme	Nbr of Spots Closed PR 1		1	
20	M-F 7p Entertainment Tonight M...	06		30 Comme	Nbr of Spots Closed PR 1		1	
21	Sun 630p ET / 530p CT NBC Nightly News S	06	1250	30 Comme	Nbr of Spots 1		1	1250
22	Sun 9a News S	06	150	30 Comme	Nbr of Spots 1		1	150
23	Sat 9a News S	06	150	30 Comme	Nbr of Spots 1		1	150
26	M-F 730p Entertainment Tonight T.T...	06	500	30 Comme	Nbr of Spots 1		1	500
Weekly Totals: Total Spots(Ord Spots)					24	4	28	
Open PR					-7	-1	-8	-3975
Closed PR					8	1	9	

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6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 774 Issue 3



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Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	11450	Campaign Ref:	E:120620234
Buyer:	FL	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06187121
Est./PO Number:	06187121	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
27	M-F 7p News	06	500	30	1		1	500
	..W....			Comme	-1		-1	500
28	M-F 7p News	06	500	30		1	1	500
	M.....			Comme				
29	Wed 10p ET / 9p CT Revolution	06	1800	30	1		1	1800
	..W....			Comme				

Weekly Totals: Total Spots(Ord Spots)								
Open PR			24		4		28	
Closed PR			-7		-1		-8	-3975
			8		1		9	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
1	Wed 10p ET / 9p CT Law & Order SVU	:30 Commercial	09/17/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120620234
3	M-Su 11p News	:30 Commercial	09/17/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120620234
5	M-Su 11p News	:30 Commercial	09/24/12	Open Pre Emption	625.00		0000000000	E:120620234
6	M-F 6a News	:30 Commercial	09/17/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120620234
8	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	09/17/12	Open Pre Emption	650.00		0000000000	E:120620234
11	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	09/17/12	Open Pre Emption	1,000.00		0000000000	E:120620234
12	M-F 9a Today Show II	:30 Commercial	09/17/12	Open Pre Emption	275.00		0000000000	E:120620234
14	M-F 730p Extra	:30 Commercial	09/17/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120620234
17	M-F 6p News	:30 Commercial	09/17/12	Open Pre Emption	600.00		0000000000	E:120620234
19	M-F 7p Entertainment Tonight	:30 Commercial	09/17/12	Closed Pre Emption	0.00	09/12, 09/17, 09/19	0000167923	E:120620234

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
20	M-F 7p Entertainment Tonight	:30 Commercial	09/24/12	Closed Pre Emption	0.00	09/24	0000167924	E:120620234
26	M-F 730p Entertainment Tonight	:30 Commercial	09/17/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120620234
27	M-F 7p News	:30 Commercial	09/17/12	Open Pre Emption	500.00		0000000000	E:120620234

Grand Totals

Totals		Month 9 Weeks: 5	
Spots	28	09/17	09/24
Cost	15425	13575	1850

Grand Totals:

Spots:	28
Gross Total:	11,450.00
Commission:	1,717.50
Net Total:	9,732.50

REP HEADLINE# 6187121
*** ORIGINAL REV#C ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
JUN18/12 16.0
*** WFLA-TV ***

ADV # _____ ADV. NAME POLI/E NELSON/D/SEN/FL REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
ALEXANDRIA, VA 22310

ORDER # _____ CONTRACT # 6187121 CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT BILL NELSON 4 SENATE EST#477 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUN18/12 16.05

REP: NEW ORDER
TTL \$17,500 @32X
PLEASE CONFIRM
THANKS! KIM FOR MEGHAN
CON CM BILL NELSON FOR SENATE

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 477

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000P-1100P	30		\$1,800.00	9/19	9/19	1		WED	1
PROGRAM : CHICAGO FIRE												
CON COM1: CHICAGO FIRE												
2			630P-700P	30		\$1,250.00	9/22	9/22	1		SAT	1
PROGRAM : SAT NEWS												
CON COM1: SAT NEWS												
3			1100P-1130P	30		\$625.00	9/19	9/23	3		W, F, SU	3
PROGRAM : 11PM NEWS												
CON COM1: 11PM NEWS												

late all 10/16/11
1130-12M.

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN 18/12 16.00

WFLA-TV *****

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1100P-1130P	30		\$625.00	9/24	9/24	1		MON	1
PROGRAM : 11PM NEWS												
CON COM1: 11PM NEWS												
5			600A-700A	30		\$325.00	9/18	9/21	2		TU, F	2
PROGRAM : 6AM NEWS												
CON COM1: 6AM NEWS												
6			700A-900A	30		\$450.00	9/18	9/21	3		TU, TH-F	3
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
7			1130P-1230A	30		\$325.00	9/19	9/21	2		W, F	2
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												
8			530P-600P	30		\$450.00	9/19	9/19	1		WED	1
PROGRAM : 530PM NEWS												
CON COM1: 530PM NEWS												
9			530P-600P	30		\$450.00	9/24	9/24	1		MON	1
PROGRAM : 530PM NEWS												
CON COM1: 530PM NEWS												
10			630P-700P	30		\$1,000.00	9/19	9/21	2		W, F	2
PROGRAM : NBC NEWS												
CON COM1: NBC NEWS												
11			900A-1000A	30		\$275.00	9/19	9/19	1		WED	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
12			900A-1000A	30		\$275.00	9/24	9/24	1		MON	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												

REP HEADLINE# 0187111
*** OFFICIAL REV#0 ***

REF: TEL# 733-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
JUN18/12 16.0
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$500.00	9/18	9/20	2		TU,TH	2
14			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$250.00	9/23	9/23	1		SUN	1
15			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$250.00	9/22	9/22	1		SAT	1
16			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$600.00	9/18	9/20	2		TU,TH	2
17			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$300.00	9/18	9/20	2		TU,TH	2
18			700P-730P PROGRAM : ET CON COM1: ET	30		\$500.00	9/19	9/19	1		WED	1
19			700P-730P PROGRAM : ET CON COM1: ET	30		\$500.00	9/24	9/24	1		MON	1
20			630P-700P PROGRAM : SUN NEWS CON COM1: SUN NEWS	30		\$1,250.00	9/23	9/23	1		SUN	1
21			900A-1000A PROGRAM : SUN 9AM NEWS CON COM1: SUN 9AM NEWS	30		\$150.00	9/23	9/23	1		SUN	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			900A-1000A	30		\$150.00	9/22	9/22	1		SAT	1
PROGRAM : SAT 9AM NEWS												
CON COM1: SAT 9AM NEWS												
SEP/12			17500.00									
CONTRACT TOTAL												17500.00
TOTAL SPOTS												32

MARKET TOTALS \$72,916
 WFLA 24%
 WFTS 17%
 WMOX 0%
 WTSP 25%
 WXPX 0%
 WTVT 26%
 WWSB 4%
 WTOG 0%
 CABL 0%
 WTTA 2%
 WMOR 2%
 SHARES ARE ACCURATE
 SVC- NSI
 DEMOS- RA35+*

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 633 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	15700	Campaign Ref:	E:120620234
Buyer:	FL	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06187121
Est./PO Number:	06187121	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Bill Nelson 4 Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rate	Spot Type	09/17	09/24	Total	Cost
1	Wed 10p ET / 9p CT Law & Order SVU .W...	1800	30 Comme	Nbr of Spots Open Pre-Empted	1 -1	1 -1	1800 -1800
2	Sat 630p ET / 530p CT NBC Nightly News ...S.	1250	30 Comme	Nbr of Spots	1	1	1250
3	M-Su 11p News .W.F..	625	30 Comme	Nbr of Spots	2	2	1250
4	M-Su Late News Late RunS	625	30 Comme	Nbr of Spots	1	1	625
5	M-Su 11p News M....	625	30 Comme	Nbr of Spots	1	1	625
6	M-F 6a News T.F..	325	30 Comme	Nbr of Spots	2	2	650
7	M-F 7a Today Show T.TF..	450	30 Comme	Nbr of Spots	3	3	1350
Weekly Totals: Total Spots(Ord Spots)				28	4	32	
Open PR				-1		-1	-1800

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 633 Issue 1



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/
FL
Buyer:
Schedule Dates: 09/17/12 to 09/30/12
Est./PO Number: 06187121

Submission Cost: 15700
Client/Product/Estimate:
Weeks: 2
Contract type: Political

Campaign Ref: E:120620234
Sales Rep: HRP Washington, DC
Order Ref: 06187121
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	09/17	09/24	Total	Cost
8	M-F 1135p ET / 1035p CT Tonight Show ..W.F.. Comme	325	30	Nbr of Spots	2	2	650
9	M-F 530p News ..W.. Comme	450	30	Nbr of Spots	1	1	450
10	M-F 530p News M.... Comme	450	30	Nbr of Spots	1	1	450
11	M-F 630p ET / 530p CT NBC Nightly News ..W.F.. Comme	1000	30	Nbr of Spots	2	2	2000
12	M-F 9a Today Show II ..W.. Comme	275	30	Nbr of Spots	1	1	275
13	M-F 9a Today Show II M.... Comme	275	30	Nbr of Spots	1	1	275
14	M-F 730p Extra ..T.T.. Comme	500	30	Nbr of Spots	2	2	1000
15	Sun 8a Today ShowS Comme	250	30	Nbr of Spots	1	1	250
16	Sat 7a Today ShowS Comme	250	30	Nbr of Spots	1	1	250
17	M-F 6p News Comme	600	30	Nbr of Spots	2	2	1200
Weekly Totals: Total Spots(Ord Spots)				28	4	32	
Open PR				-1		-1	-1800

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 633 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 15700	Campaign Ref: E:120620234
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 09/17/12 to 09/30/12	Weeks: 2	Order Ref: 06187121
Est./PO Number: 06187121	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	09/17	09/24	Total	Cost
18	M-F 4p Dr Oz ..T.T...	300	30 Comme	2	2	2	600
19	M-F 7p Entertainment Tonight ..T.T... W..	500	30 Comme	1	1	1	500
20	M-F 7p Entertainment Tonight M....	500	30 Comme		1	1	500
21	Sun 630p ET / 530p CT NBC Nightly NewsS	1250	30 Comme	1		1	1250
22	Sun 9a NewsS	150	30 Comme	1		1	150
23	Sat 9a News ...S.	150	30 Comme	1		1	150
Weekly Totals:				28	4	32	
Open PR				-1		-1	-1800

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
1	Wed 10p ET / 9p CT Law & Order SVU	:30 Commercial	09/17/12	Open Pre Emption	1,800.00		00000000000	E:120620234

Grand Totals

		Month 9 Weeks: 5	
Totals		09/17	09/24
Spots	32	28	4
Cost	17500	15650	1850

Grand Totals:

Spots:	32
Gross Total:	15,700.00
Commission:	2,355.00
Net Total:	13,345.00



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP_: WFLA (Washington Oc)
SLSP: HRP Washington, OC
ADV_: Bill Nelson/ O/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 09/30/12
ORDER TYPE Political
WFLA I SS
E:120620234
WFLA
INVOICE NUMBER 0100032729
PAGE 1
BROADCAST MONTH 09/27/2012 - 09/30/12
SCHEDULE DATES 9/17/12- 9/30/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: Oesc: 061B7121

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION			
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT	
Wed 10p ET / 9p CT Law & Order	1800.00	1	1	9/19	WE		*WFLA :30 Commercial	.00	Preempt Program Change	1800.00-	
Sat 630p ET / 530p CT NBC Nigh	1250.00	2	1	9/22	SA		*WFLA :30 Commercial	.00	Preempted	1250.00-	
M-Su 11p News	625.00	3	2	9/19	WE		*WFLA :30 Commercial	.00	Preempted	625.00-	
				9/21	FR			.00	Preempted	625.00-	
M-Su Late News Late Run	625.00	4	1	9/23	SU	12:29A	*WFLA :30 Commercial	625.00			
							BN12003		Sports Overrun		
M-Su 11p News	625.00	5	1	9/24	MO		*WFLA :30 Commercial	.00	Preempted	625.00-	
M-F 6a News	325.00	6	2	9/18	TU		*WFLA :30 Commercial	.00	Preempted	325.00-	
				9/21	FR			.00	Preempted	325.00-	
M-F 7a Today Show	450.00	7	3	9/18	TU	08:36A	*WFLA :30 Commercial	450.00			
				9/20	TH	07:59A	BN12001	450.00			
				9/21	FR			.00	Preempted	450.00-	
M-F 1135p ET / 1035p CT Tonigh	325.00	B	2	9/19	WE		*WFLA :30 Commercial	.00	Preempted	325.00-	
				9/21	FR			.00	Preempted	325.00-	
M-F 530p News	450.00	9	1	9/19	WE	05:43P	*WFLA :30 Commercial	450.00			
	450.00	10	1	9/24	MO	05:39P	BN12003	450.00			

*** Continued ***

PERIOD COST	29,200.00	26 Total Units			
		ACTUAL GROSS BILLING	16,750.00	Sub-TOTALS	0.00
		AGENCY COMMISSION	2,512.50	Credits	12,450.00-
		NET DUE	14,237.50	TOTAL RECONCILING	12,450.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER: Bill Nelson/ O/ State Senate
PRODUCT: Bill Nelson 4 Senate

INVOICE NUMBER 0100032729
BROADCAST MONTH 09/27/2012 - 09/30/12
AMOUNT DUE 14,237.50

REMIT TO:

*00196

000021320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000021320 00000100032729 001423750 0



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Oc)
SLSP: HRP Washington, OC
ADV: 8111 Nelson/ 0/ State Senate
PROD: 8111 Nelson 4 Senate

2012
INVOICE DATE 09/30/12 E:120620234
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032729
PAGE BROADCAST MONTH 2 08/27/2012 - 09/3
SCHEDULE DATES 9/17/12- 9/30/12
Standard 8 Broadcast Month
TERMS: NET 30 DAYS.

REF#: 06187121
Desc: 06187121

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 630p ET / 530p CT N8C Nigh	1000.00	11	2	9/19	WE	06:59P	30 8N12003 :30 Commercial	1000.00		
				9/21	FR		30	.00	Preempted	1000.00-
M-F 9a Today Show II	275.00	12	1	9/19	WE		30 :30 Commercial	.00	Preempt P olitical	275.00-
	275.00	13	1	9/24	MO	09:50A	30 8N12003 :30 Commercial	275.00		
M-F 730p Extra	500.00	14	2	9/18	TU		30 :30 Commercial	.00	Preempt Program Change	500.00-
				9/20	TH		30	.00	Preempt Program Change	500.00-
Sun 8a Today Show	250.00	15	1	9/23	SU	08:29A	30 8N12003 :30 Commercial	250.00		
Sat 7a Today Show	250.00	16	1	9/22	SA	08:26A	30 8N12003 :30 Commercial	250.00		
M-F 6p News	600.00	17	2	9/18	TU	06:28P	30 8N12001 :30 Commercial	600.00		
				9/20	TH		30	.00	Preempted	600.00-
M-F 4p Or Oz	300.00	18	2	9/18	TU	04:56P	30 8N12003 :30 Commercial	300.00		
				9/20	TH	04:29P	30 8N12003 :30 Commercial	300.00		
M-F 7p Entertainment Tonight	500.00	19	1	9/19	WE		30 :30 Commercial	.00	Preempt Program Change	.00-
	500.00	20	1	9/24	MO		30	.00	Preempt Program Change	.00-
Sun 630p ET / 530p CT N8C Nigh	1250.00	21	1	9/23	SU		30 :30 Commercial	.00	Preempted	1250.00-
Sun 9a News	150.00	22	1	9/23	SU		30 :30 Commercial	.00	Preempted	150.00-
Sat 9a News	150.00	23	1	9/22	SA	09:54A	30 8N12001 :30 Commercial	150.00		
M-F 730p Entertainment Tonight	500.00	26	2	9/18	TU	07:38P	30 8N12003 :30 Commercial	500.00		
				9/20	TH		30	.00	Preempted	500.00-
M-F 7p News	500.00	27	1	9/19	WE		30 :30 Commercial	.00	Preempt P olitical	500.00-
	500.00	28	1	9/24	MO		30	.00	Preempted	500.00-
Wed 10p ET / 9p CT Revolution	1800.00	29	1	9/19	WE	10:31P	30 8N12001 :30 Commercial	1800.00		
M-Su 11p News							30 :30 Commercial			

*** Continued ***

PERIOD COST 29,200.00

26 Total Units
ACTUAL GROSS BILLING 16,750.00
AGENCY COMMISSION 2,512.50
NET DUE 14,237.50

SUB-TOTALS Debits .00
Credits 12,450.00-
TOTAL RECONCILING 12,450.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



WFLA-TV

A MEDIA GENERAL STATION

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Tampa, FL 33606
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Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 09/30/12
ORDER TYPE Political
WFLA I SS
E:120620234
WFLA
INVOICE NUMBER 0100032729
PAGE 3
BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 9/17/12- 9/30/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: Desc: 061B7121

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 530a News	1250.00	30 1	9/21	FR	11:09P	30 BN12001	1250.00		
					*WFLA				
	250.00	31 2	9/20	TH	05:5BA	30 BN12003	250.00	:30 Commercial	
			9/21	FR	05:52A	30 BN12001	250.00		
	250.00	32 1	9/24	MD	05:40A	30 BN12001	250.00		
Sun 12p News					*WFLA				
	75.00	33 1	9/23	SU	12:42P	30 BN12001	75.00	:30 Commercial	
Sat 9a News					*WFLA				
	300.00	34 1	9/22	SA	09:26A	30 BN12003	300.00	:30 Commercial	
Sat 12p News					*WFLA				
	75.00	35 1	9/22	SA	12:54P	30 BN12001	75.00	:30 Commercial	
M-Su 11p News					*WFLA				
	1250.00	36 1	9/22	SA	11:21P	30 BN12003	1250.00	:30 Commercial	
Sun 7p ET / 6p CT Football Ntg					*WFLA				
	3400.00	37 1	9/23	SU	07:18P	30 BN12003	3400.00	:30 Commercial	
M-Su 11p News					*WFLA				
	1250.00	38 1	9/24	MD	11:30P	30 BN12001	1250.00	:30 Commercial	
M-F 9a Today Show II					*WFLA				
	550.00	39 1	9/24	MD	09:59A	30 BN12001	550.00	:30 Commercial	
Total Airtime Gross Spot Revenue:						16,750.00			

PERIOD COST 29,200.00

26 Total Units
ACTUAL GROSS BILLING 16,750.00
AGENCY COMMISSION 2,512.50
NET DUE 14,237.50

SUB-TOTALS Debits .00
Credits 12,450.00-
TOTAL RECONCILING 12,450.00CR

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